

# DREAM BIG BOOKS

Our mission is to provide underserved youth with a voice and inspire them to Dream Big by taking them on a creative journey through sports, art, storytelling and literacy.



We use athletes' powerful stories to **INSPIRE** kids to broaden their dreams beyond the field.

Art **IGNITES** children's imagination and helps them express themselves in a creative way.

Sports **INSTILLS RESILIENCY** by sharing stories of triumph and defeat, teaching kids to overcome obstacles in their life and DREAM BIG on and off the field.

## Who We Spark...



Ages 3-10

Improved Literacy and Creative thinking through reading our books.



Ages 11-17

Teaches storytelling and peer collaboration to create a full book. group commissions



Ages 18-25

A Career Launching Pad for young artists. We commission socio economically artists in the production of

## Each Story Includes:



### Cover Story

15 min podcast interview between individual and artist

Artist creates a 1 minute animated cover with the athlete telling their story with their own voice



### Printed Book

10 page book telling the story of the athlete with matching black and white activity pages

Life lessons that guide kids to tell their own story.



### Animated Film

~ 3 min film animation of the images coming to life with the athlete telling their own story as the words appear

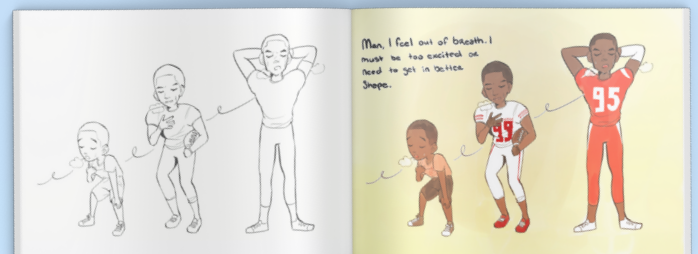
Second version with a Custom Song as the background music

*Our interactive platform engages children through creative learning. We teach children to overcome obstacles and use their voices for change.*



## INSPIRING children to overcome obstacles

Within the books, Athletes can write personalized messages creating a personal bond between them and the child.



Athletes

## BECOME HEROES off the field

Athletes use their stories to become Changemakers off the field. Their performance-based identity is transitioned into a purpose-based identity to make a positive impact.

# How to Become a Changemaker

## Cost Breakdown Per Book: \$15,000 to Fund a Full Book

### Stage 1: \$5,000

Commissions initial art with Cover Story



### Stage 2: \$5,000

Process of editing art into final digital and printed book and film



### Stage 3: \$5,000

Distribution of the book and film

### Individuals

- Host a Dream Big Book release party at your house as a fundraiser
- Make a donation to fund a portion or all of a book

### Businesses

- Host a fundraising event where a small portion of your sales goes towards funding a book
- Sponsor an entire book with a topic that relates to your business

### Foundations

- Provide funding that allows us to ramp up to a full production cycle
- Provide funding that allows us to scale our organization

## The Pay it Forward Campaign:

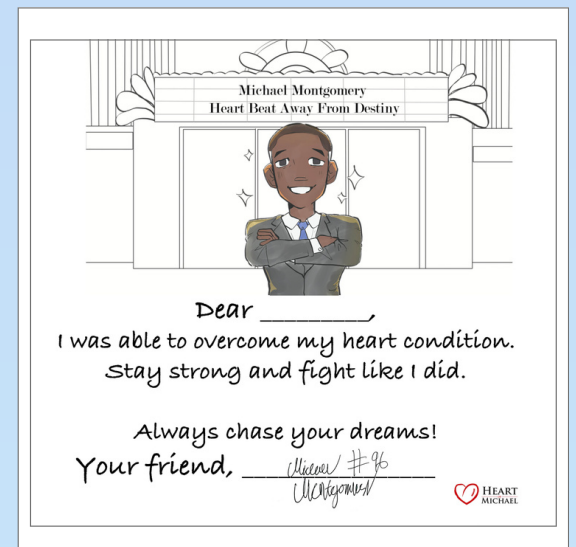
We give people who have overcome a life challenge the **opportunity to help others** going through the same battle by having them captain a fundraising team to fund a book (\$15,000) on the same issue.

## Chairing a Book & Cause:

### Donation/Sponsor Levels:

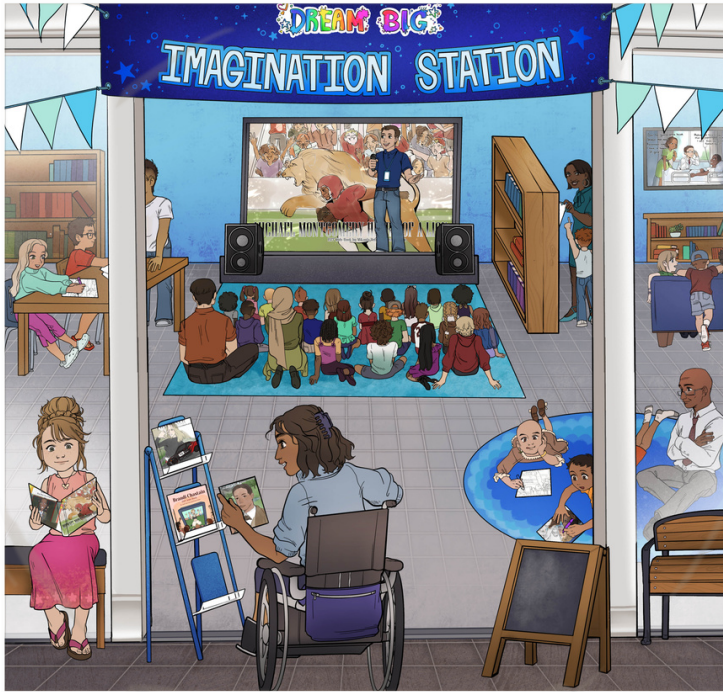
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| \$50     | 1 Printed Book donated to underserved youth        |
| \$250    | 5 Printed Books donated to underserved youth       |
| \$500    | 10 Printed Books donated to underserved youth      |
| \$1,500  | Funds a DBB Imagination Station at a Hospital Ward |
| \$5000   | Funds a full stage of creation                     |
| \$15,000 | Funds an entire Book                               |

## Personalized Pages





# How To Help Us Fundraise



## OUR STORIES ARE DEEPLY DIVERSE.

Bring Dream Big's Imagination Station to your event!

We provide diverse learning pathways to engage people of all ages and learning modes. No matter what age you are, Dream Big Books has a way you can interact with us!

## Where Your Funding Will Go

**Our Funding Needs to Run at Full Capacity: \$30,000/month**

### 2024 Initiatives

- Heart Health
- Financial Literacy
- Diabetes
- Organ Donation
- Pediatric Cancer
- Adaptive Athletes
- ALS
- ALD
- Hearing Impairment
- Mental Health
- Fighting Hate & Antisemitism
- Female Athletes

### 2024 Program Goals

- 2 Books released per month with new athletes
- 4 pop-ups hosted by the end of the year
- 1 Digital Cover released every week on a collegiate athlete
- 1 Podcast released every week